



FOR IMMEDIATE RELEASE

HEB AND THEIR CUSTOMERS SUPPORTED COMMUNITIES IN SCHOOLS WITH OVER \$470,000 IN SCHOOL SUPPLY DONATIONS ACROSS TEXAS LOCATIONS

Austin, Texas (September 12, 2024) – With school back in session, students are showing up to class without notebooks, pencils and other critical supplies. They aren't ready to learn because back to school costs can be difficult to meet for low-income families. That is why Communities In Schools of Texas teamed up with HEB to raise funds to supply the basic needs kids have to be successful in school. Every CIS affiliate in Texas benefitted from this campaign.

HEB customers across Texas donated \$470,706 at cash registers statewide with the money going to local CIS affiliate. These funds will be combined with other back-to-school contributions to the affiliate ensuring all students are ready for a great school year regardless of their economic situation. Individual store contributions were invested directly into the students, campuses, and districts that need it most through local affiliates.

"CIS of Texas is grateful for the partnership of HEB and the support we received from them and their customers across the state." said Elizabeth Johnston, Director of Network Development for Communities In Schools of Texas. "School supplies are a big part of helping students engage in school and feel prepared to learn. The impact these dollars will have locally throughout Texas is huge. The combined effort of CIS, HEB, and their customers is helping students to overcome obstacles that stand in front of their full potential."

Across Texas, CIS served over 127,000 students in the 2022-2023 school year with one-on-one case managed services and impacted the lives of over one million students in the 1,550 campuses where they operated. There are 27 local CIS affiliates in Texas surrounding students with a community of support to ensure they stay in school and achieve in life.

About CIS of Texas

Communities In Schools of Texas is a nonprofit organization made up of 27 local Texas affiliates that support students at-risk of dropping out by surrounding them with a community of support to ensure they stay in school and achieve in life. Our network of affiliates place embedded support staff within our public schools and provide what they need to succeed in school including basic needs like food, clothing and housing, academic tutoring, a caring adult to support and guide, mental health services to overcome challenges, attendance accountability, enrichment opportunities, career and college counseling and parent support. For more information or to find a list of Texas affiliates, visit [cisoftexas.org](https://www.cisoftexas.org/). Find us online at <https://www.cisoftexas.org/>, [Facebook](#), [Twitter](#) and [Instagram](#).

About HEB

H-E-B, with sales of \$43 billion, operates more than 435 stores in Texas and Mexico. Known for its innovation and community service, H-E-B celebrates its 118th anniversary this year. Recognized for its fresh food, quality products, convenient services, and a commitment to environmental responsibility and sustainability, H-E-B strives to provide the best customer experience and lowest prices. Based in San Antonio, H-E-B employs over 160,000 Partners in Texas and Mexico and serves millions of customers in more than 300 communities. For more information, visit [heb.com](https://www.heb.com).

Contacts

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